



NEWS RELEASE

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SLOUGH CHARITY SCOOPS BUILDING MATERIALS AWARD

A Slough-based charity which inspires the next generation of tradesmen and women has been gifted £500 worth of materials by a leading builders merchant.

Learning to Work has been named as one of the first winners of Selco Builders Warehouse's new national Selco Stars scheme.

Each month for the next six months Selco is giving away two prizes of £500 to be spent in branch.

Learning to Work will be able to select the materials it needs at the charity's local Selco branch on Slough Trading Estate.

What's more, in March next year all monthly Selco Stars winners will go into a public vote for a chance to win £5,000 in cash.

Learning to Work, based at Lynch Hill Enterprise Academy on Stoke Road, inspires the future workforce about career opportunities by organising a range of 'work ready' activities including work experience with local businesses for school and college students.

Rachael Burt, Chief Executive Officer at Learning to Work, said: "We are thrilled to win this prize from Selco Builders Warehouse.

"Valuable time on work experience inspires students to pursue the right career path. For those that want to become the future plumbers, electricians, carpenters and builders that this country desperately needs, we need suitable clothing and boots to loan to the students. This money will help us to buy the things we need.

"It's fantastic that a leading business such as Selco is supporting groups in this way."

Selco Stars is open to any charity or group which provides a benefit to the local area and entries can be made by explaining in no more than 100 words how they would use the building materials or money to benefit them.

Carine Jessamine, Selco marketing director, said: "It's fantastic to have Selco Stars up and running and to be able to announce our first winners.

“Learning to Work is a cause close to our hearts. There is a genuine skills shortage in the country and we need to encourage young people into the trades. In a small way, we are helping to do just that with this donation.

“We had some fantastic entries to Selco Stars this month, and we look forward to receiving more as the months pass.”

Entries can be made by filling in a form on the Selco website
www.selcobw.com/stars

Selco Builders Warehouse’s 66 branches supply everything needed to build a house or carry out refurb jobs, including doors, windows, insulation, roofing, heating, plumbing supplies, lighting, electrical products, kitchens, bathrooms and timber.

As well as offering trade services, Selco Hire and a café in branch, Selco also has a strong digital presence including a 30 minute Click & Collect service and a free Project List app which allows tradespeople to plan, manage, and quote for all jobs – as well as complete purchases - through their smartphone.

For more information on Selco visit www.selcobw.com

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