



Gatsby Programme 2019-20

The grid below shows how our activities can help you to create a Careers Guidance programme that meets the Gatsby Benchmarks and the needs of your students.

Learning to Work		Gatsby Benchmarks							
Activity	Description	1. A stable careers programme	2. Learning from career & labour market information	3. Addressing the needs of each pupil	4. Linking curriculum learning to careers	5. Encounters with employers & employees	6. Experiences of workplaces	7. Encounters with further & higher education	8. Personal Guidance
Work Ready		Learning to Work offer a variety of activities that help schools to build an engaging and informative careers programme. Every school should have an embedded programme of career education and guidance that is known and understood by students, parents, teachers, governors and employers.							
Work Experience	One week placement		●	●	●	●	●		●
Skills for Life Workshops	Preparation workshops					●			
CV Preparation	How to write a CV				●	●			
Interview Skills	The Interview Process					●			
Interview Day	Mock Interviews				●	●			●
Work Ready Events/Conferences	Diverse range of activities to intro work		●		●	●	●	●	●
Speed Networking	Meet business people				●	●		●	
Financial Awareness	Personal Finance				●	●			
Careers Guidance									
IAG Future Focus	1-2-1 & Group Support		●	●	●	●		●	●
Careers Events	Meet employers		●	●	●	●		●	
Business Insight Days	Company Visits		●		●	●	●		
Enterprise									
Mini Vans	Supply & Demand		●		●	●			
Future Gold	Design & Market	●		●	●				
Recycling Solutions	STEM Enterprise	●		●	●				
Alternative Curriculum									
Extended Work Experience	One day a week for 12 weeks	●	●	●	●	●		●	
Key Worker Support Programme	Work Experience & Support	●	●	●	●	●	●	●	
Inspire	Risk of NEET Support	●	●	●	●	●	●	●	
Start Employability Now	SEN Employability Programme	●	●	●	●	●	●	●	
Volunteer Passport	Volunteering	●	●	●	●	●	●		
Business Events & Programmes	Business led insights	●	●	●	●	●	●		