

Slough Aspire Careers Event 2017



Learning to Work in partnership with Slough Aspire hosted a two day Careers Event on 1st and 2nd February 2017 which provided a platform for students, Year 9 and older to engage with around 60 employers, training and education provider. Specialist advisers were on hand to offer information and practical help on getting ready for the world of work.

Students and young people had the chance to ask questions, pick up ideas, listen to inspirational speakers plus make contact with potential employers. They were able to get personal advice on how to put together an impactful CV and practise their interview techniques.

The event was also open to the general public on the first day and during this time students, parents, and Slough residents attended the event to find out more about job and training opportunities available.

EVALUATION DATA - BUSINESS COMMENTS

"It was good to get young people engaged with our brand and what we are about. Hopefully we have got more future employees and customers."

"The overall outcome was achieved. Great networking and looking forward to future events together."

"It was a good experience promoting our activities to young people. As it was my first time doing something like this I enjoyed it."

"As always, the event was well organised. Well done to all involved."

"Good facility/layout. Well organised, excellent variety of businesses."

"Would be more beneficial for older years as well".



EVALUATION DATA - BUSINESS

In response to what the businesses objectives were by volunteering for this activity, the top four rated reasons were to:-

- to promote their business/industry
- develop links with local schools
- develop the skills & experiences of local young people
- help develop community links

Businesses would consider volunteering to support similar activities in the future

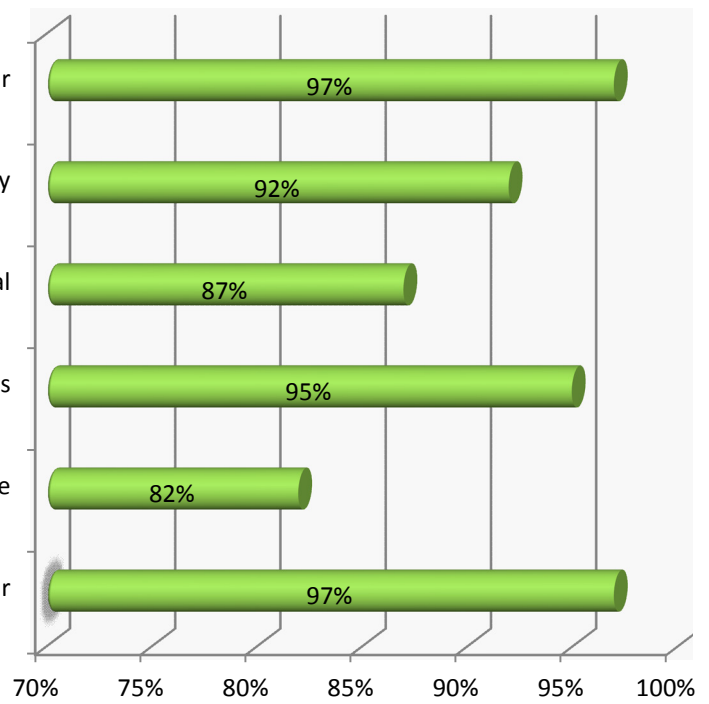
Information Learning to Work provided was helpful and easy to understand

Learning to Work team were approachable and professional during the event

Businesses felt they were able to influence young peoples attitude towards the world of work

Business that had contact with the young people rated the students engagement as good

Businesses agreed Careers Event was a valuable use of their time



EVALUATION DATA - SCHOOLS (TEACHERS) COMMENTS

"Just to say a big thank you for organising another really good event for Year 9 students. The students really enjoyed it and we were heartened to hear from the stands that your exhibitors were impressed with the students." **Karen Green, The Westgate School**

"Wanted to say thank you to you and the rest of the team for your efforts with today's Careers Event – another great success". **Dave Wilkins, Herschel Grammar School**

"Thank you for the careers event for Year 9 They really enjoyed the afternoon and got a lot out of it. I thought the speakers were excellent and there was a great variety of careers at the fair." **Martin Culkeen, Slough & Eton Enterprise College**



COMMENTS AND DATA - SCHOOLS (YOUNG PEOPLE)

"Very interesting and fun"

"I think it was an eye opening experience"

"It was very informative"

"Fun as well as educational"

"Enjoyed the Q&A Panel"

"Lots of businesses giving valuable advice"

"Helped me understand what I want to be in the future"

"Useful that the businesses told us what GCSE's we needed"

"Liked that I got to wander around and talk to people"

"Amazing experience"

"The people were friendly and helpful"

"Businesses explained how different courses work and helped me understand qualifications for work and apprenticeships better"



Students said businesses were helpful

96%

Students agreed it was a valuable use of time

98%

Made students more motivated

81%

Helped students decide subject options

63%

Helped students decide on careers

74%

Students are now more aware of job options when leaving school

98%

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

COMMENTS - EVENING OPEN SESSION (YOUNG PEOPLE)



"It was useful and it helped me decide what I want to do in the future"

"Good motivation"

"Interesting and very informative"

"Everyone was really helpful and gave me guidance"

"Very helpful, friendly and knowledgeable people"

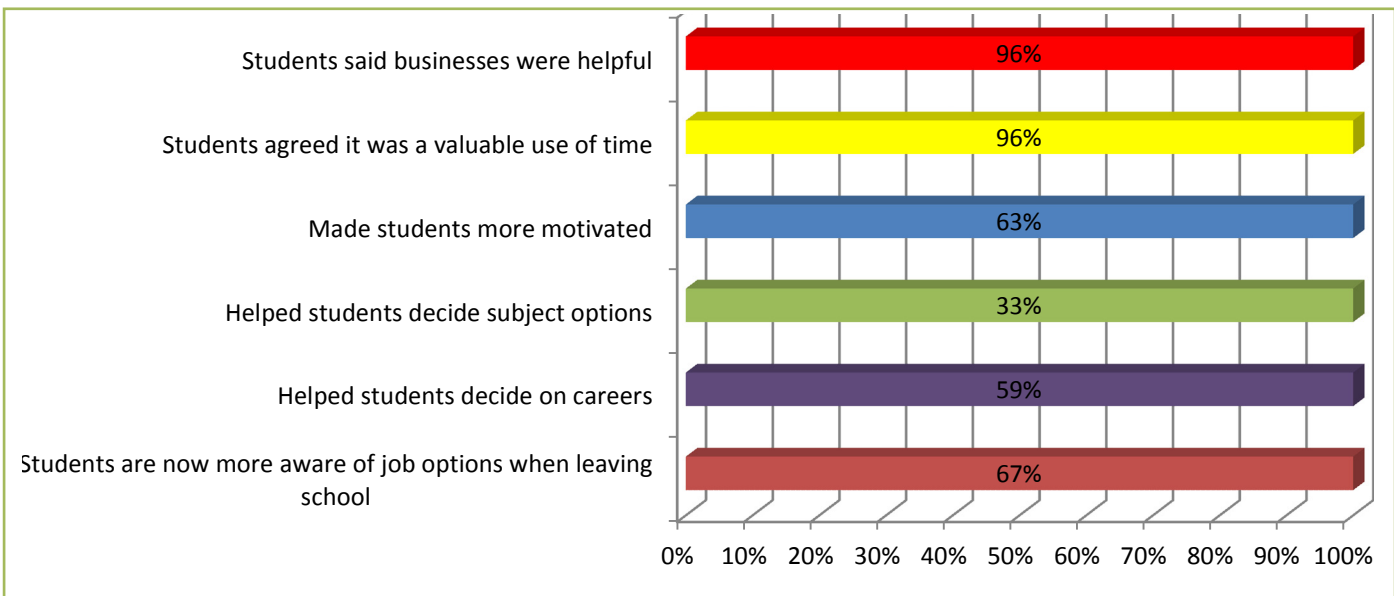
"It was inspiring and motivating"

"It was really good, they have all really helped me"

"It helped me to decide what I would like to do"

"It allowed me to understand more about the working world"

EVALUATION DATA - EVENING OPEN SESSION (YOUNG PEOPLE)



The Slough Aspire Careers Event was opened to members of the general public on the evening of 1st February, to find out more about job and training opportunities. The age ranges were from under 16, through to 50+

Footfall of evening visitors by age:

Under 16	16 – 18	19 – 24	25 – 30	31 – 40	41 – 50	51+
33%	30%	4%	0%	6.67%	1%	4%

Visitors found out about the event as follows:-

School	Email	Radio	Newspaper	Website	Friend/parent	Poster
4%	15%	0%	0%	1%	22%	0%

Visitors were asked about their current employment status

Employed	Not employed	At School	At college	Other
15%	15%	52%	0%	0%

Thanks to the Business Supporters and Q&A Panellists:-

3aaa Academy of Contemporary Music Adecco Adviza AIK Saath Akzo Nobel Decorative Paints Arvato Aston Bond Baltic Training Band of the Household Calvary Barclays Bank Plc BCA Berkshire Healthcare NHS Foundation Trust Bournemouth University British Army Brunel University CG Training and Development, Childcare Company (The) Chiltern College (Childcare) Chiltern Training CISCO CITBCo-Op Copthorne Hotel (Millennium) Dynamic Training UK Early Years Service	East Berkshire College Elevate Slough Engineering Construction Industry Training Board ECITB FACE (Farming and Countryside Education) Frimley Health NHS Foundation Trust Galliford Try GSM London GVI World Hawk Training Institution of Structural Engineers Judiciary of England and Wales Jacobs JHP Training Kier KPMG LLP Legoland Windsor Park Ltd Mars Confectionery Mix Up Reality Ltd National Citizens Service, Omni Academy, Pearson College People 1st, Pitstop/Kitchen Kraft QA RAF Reading College	Remit Group Resource Production Royal Berkshire Fire and Rescue Service SEGRO PLC, Slough Borough Council Slough Community Leisure Slough Urban Renewal Smart Training & Recruitment Span Training Strode's College Style Works Thames Valley Police Thomas Education UCB Celltech University of West London UTC Reading Uxbridge College Verizon UK Ltd (Chartered Institute of Credit Management) Weir Training Wexham Post Office Willmott Dixon Work Ready People (HIT Training) YES (Youth Engagement Slough)
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